

CASE STUDY – HEXHAM DAIRIES

FARM INFORMATION

Owner/Operator:

Hexham Dairies
Bradley Wilcock

Location:

Rangiora, North Canterbury

Size:

188 Hectares

Staff Employed:

5 Staff

"I'd recommend FarmTune, because the efficiencies it brings to your farm with your milking times, or just having systems and a procedure in place means you're saving time every day."

Bradley Wilcock
Hexham Dairies



In today's competitive environment, it's not enough to be a good farmer. Brad signed up to FarmTune because he needed everyone on board if he wanted to improve the farm.

"I wanted to get everyone in the team on the same page and seeing the big picture. Instead of just coming to work, head down and doing your job, I wanted people to take a bit of pride in what they are doing," says Brad.

Being Farm Manager brings enough responsibility, without making sure everyone else is doing their job properly. Empowering his team and improving communication were two key areas Brad knew they needed help with.

"Because we're quite grass based here, we need everyone to know what 1500 looks like. Making sure the cows are full when they're getting them out of the paddock, because I can't be everywhere to double-check," says Brad."

"FarmTune has helped with our grass management because everyone knows what they're looking for - that two and a half to three leaf stage. Having our systems in place, like they showed us in FarmTune, everyone can look at the signs, make a decision around pasture management, and communicate what they're doing to everyone. They're not coming to me most of the time, which was really taking a lot out of my day," he says.

Empowering his team and clearing up expectations has brought improvements beyond pasture management.

"The biggest impact FarmTune has had on us is when there is a problem and something needs to be fixed. Anyone can make a decision to fix or problem solve it, and communicate what they're doing, which really frees up my time. By not needing to take those phone calls or going out to see a problem, I'm easily saving half an hour per day," says Brad.

Because everyone knows what they're expected to do, and they have power to make decisions, teamwork and efficiency has improved on Hexham Dairies.

"I'd recommend FarmTune, because the efficiencies it brings to your farm with your milking times, maintenance issues, or just having systems and a procedure in place means you're saving time every day," says Brad.

Do you want to see your staff communicate better and become more organised? This is a programme that will help develop team culture and behaviours to focus on continuous improvement and better, safer work. To find out more, or to register your interest in the next FarmTune series of workshops visit www.dairynz.co.nz/farmtune

Take waste out of your business, empower your staff and grow your bottom line with FarmTune, the LEAN Management Programme for Dairy Farmers.

WHAT TO EXPECT

Built on the principles of LEAN FarmTune is proven system developed by DairyNZ for farmers that gives you the tools to learn how to:

- Sharpen Your Operation
- Find the Opportunities
- Identify and Eliminate Waste
- Improve Health and Safety
- Streamline Milking Times
- Eliminate Frustration
- Engage and Empower Your Team
- Improve Team Communication

FarmTune courses are delivered by trained and accredited FarmTune consultants. The workshops engage you and your farm team to practically learn and implement LEAN farm management.

To find out more, or to register your interest in the next FarmTune series of workshops visit www.dairynz.com/farmtune, or contact your local FarmTune consultant.

PROGRAMME OVERVIEW

Over a 3 month programme of 7 half day workshops your farm team will learn:

WORKSHOP 1: FINDING THE OPPORTUNITY (OFI)

- Introduction to LEAN Thinking
- Establish the Why?
- Waste
- Value Stream Mapping
- Identifying Opportunities
- Toolbox Meetings

WORKSHOP 2: PROBLEM SOLVING

- OFI Management
- Defining the Problem
- Identifying Root Cause
- People Problems
- Prioritising OFI

WORKSHOPS 3 AND 4: IMPLEMENTING SOLUTIONS

- Value Adding Solutions
- Future State VSM
- Checkpoints and Checklists
- Standard Operating Procedures
- Visual Controls
- Process Controls Summary

WORKSHOPS 5 AND 6: EMBEDDING THE BEHAVIOURS

- Workplace Solutions
- 6S Planning
- 6S Implementation
- 6S Audit

WORKSHOP 7: SUSTAINING PROGRESS

- Continuous Improvement Culture
- Roll Out Plan
- 6S Audits
- Toolbox Meetings

LOCAL CONSULTANT

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